



## EDITORIAL CALENDAR 2017

PUBLICATION DATE	FEATURE	DEADLINE DATE
JANUARY/ FEBRUARY	<b>BANKING/ACCOUNTING/CARDIO MONTH</b> SPECIAL FOCUS: <b>MEDICAL MALPRACTICE UPDATE</b>	Jan 9
MARCH/ APRIL	<b>DOCTORS DAY</b> SPECIAL FOCUS: <b>MEDICAL MALPRACTICE UPDATE</b>	Feb 24
MAY / JUNE	<b>NURSE'S WEEK/HOSPITAL WEEK</b> SPECIAL FOCUS: <b>MEDICAL OFFICE MANAGEMENT</b>	April 28
JULY/ AUGUST	<b>INCREASE REVENUE/VACATION SPOTS</b> SPECIAL FOCUS: <b>MEDICAL MALPRACTICE UPDATE</b>	June 30
SEPTEMBER/ OCTOBER	<b>WOMEN IN MEDICINE/BREAST CANCER AWARENESS</b> SPECIAL FOCUS: <b>MED MAL UPDATE AND REAL ESTATE</b>	Sept 8
NOVEMBER / DECEMBER	<b>EDUCATION/HEALTH LAW</b> SPECIAL FOCUS: <b>YEAR END REVIEW</b>	Oct 27

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